

LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association 1747 Penn. Ave. NW Suite 250 Washington, DC 20006

Mr. Adam Stoll Target Enterprises 15260 Ventura Blvd., Suite 1240 Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association

Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006

Phone: (202) 662-4162 Fax: (202) 662-4923

Name of Executive Director: Philip J. Cox Name of General Counsel: Michael G. Adams

Sincerely,

Michael G. Adams

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Target Enterprises 16501 Ventura Blvd #515 Encino, CA 91436

	Contract / Re-	vision	Alt Orde	<u>r #</u>				
	113067	1	0615755	3				
Product								
145/REPUB GOV ASSO	OCIA NC							
Contract Dates	Estimate #			•				
10/15/12 - 10/21/12	145							
Advertiser			Original Da	te / Revision				
Republican Governor	Association		05/24/12	/ 10/10/12				
	Billing Cycle	Billing	Calendar	Cash/Trade				
	EOM/EOC	Broado	ast	Cash				
	Station	Accou	nt Executive	Sales Office				
	WRAL	Lisa Pa	almer	Los Angeles Te				
	Special Hand	ling						
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	Adults 35+			** . *				
				Total Ratings				
				280.00				
	IDB#	Advert	iser Code	Product Code				
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	Agency Ref		Adverti	ser Ref				
			- 1					

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn	TypeSp	ots	Amount
N 1 WRAL 10/15/12 10/19/12 CBS This Morning	7am - 9am		:30		NM	5	\$3,750.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 11.11.1 5	<u>Rate</u> \$750.00	Rating 4.30					
N 2 WRAL 10/15/12 10/19/12 Dr. Phil	9-10a		:30		NM	5	\$2,250.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 11111 5	<u>Rate</u> \$450.00	Rating 3.40					
N 3 WRAL 10/15/12 10/19/12 Price is Right	11a-12p		:30		NM	5	\$2,250.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1111.1 5	<u>Rate</u> \$450.00	Rating 3.40					
N 4 WRAL 10/15/12 10/19/12 Noon News	12p-1p		:30		NM	5	\$3,000.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 11111 5	<u>Rate</u> \$600.00	Rating 4.90			:		
N 5 WRAL 10/15/12 10/19/12 The Insider (1-130p)	1-130p		:30		NM	5	\$2,000.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 11111 5	<u>Rate</u> \$400.00	Rating 3.40			-		
N 6 WRAL 10/15/12 10/19/12 5:00 First News	5-530p		:30		NM	5	\$9,000.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 11111 5	<u>Rate</u> \$1,800.00	Rating 8.50					
N 7 WRAL 10/15/12 10/19/12 6pm News (M-F)	6-630p		:30		NM	5	\$11,000.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 11111 5	<u>Rate</u> \$2,200.00	Rating 10.30		- 11 - 12 - 12 - 12 - 12 - 12 - 12 - 12			
N 8 WRAL 10/17/12 10/17/12 Wed Hour 3	10-11p		:30		MM	1	\$3,500.00
ISSUE CLASS OF TIME Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$3,500.00	Rating 10.20					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514 | Contract / Revision | Alt Order # | 113067 / 06157553

 Contract Dates
 Product
 Estimate #

 10/15/12 - 10/21/12
 145/REPUB GOV ASSO 145

| Advertiser | Original Date / Revision |
| Republican Governor As: | O5/24/12 / 10/10/12

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program airs 1 hour - ISSUE CLASS OF TIME				,											
				SUE CLASS OF	TIME										
										Tota	als 2	80.00)	48	\$52,425.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision	<u>1</u>	Alt Order #
	113067 /		06157553
Contract Dates	Product		Estimate #
10/15/12 - 10/21/12	145/REPUB GOV	ASSC	145
Advertiser			nal Date / Revision
Republican Governor Ass			/24/12 / 10/10/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/21/12	48	\$52,425.00	\$44,561.25
Totals	48	\$52,425.00	\$44,561.25

Signature:	Date: